

TEN ELEVATOR PITCH MISTAKES TO AVOID - FOR STUDENTS - COURSE OUTLINE

COURSE CONCEPT	<p>Many people are nervous about connecting with someone they do not know and may need to learn the best and most effective way to introduce themselves. A concise, structured, and powerful introduction about who you are and what you do will help you connect quickly. Enter the elevator pitch. Whether networking at a professional event or introducing yourself saying your unique value proposition to a prospective employer at a networking event or job interview can help you make a lasting impression.</p>
AUDIENCE	<p>Students and young adults who want to make a lasting impression when introducing themselves to prospective employers at a job interview or when networking.</p>
AIMS	<ul style="list-style-type: none"> • Craft a powerful, structured elevator pitch to make a positive and lasting first impression with prospective employers and colleagues. • Improve your self-confidence to connect and build rapport with individuals when networking and at an interview.
COURSE CONTENT	<ul style="list-style-type: none"> • How to introduce yourself • 5-part formula for the elevator pitch • Example of an elevator pitch • Principles for planning and delivering your elevator pitch • How to deliver your elevator pitch • Ten Elevator Pitch Mistakes to Avoid
LEARNING OUTCOMES	<p>Upon completion of the course, participants will be able to:</p> <ul style="list-style-type: none"> • Introduce themselves by applying the 5-part formula in the elevator pitch • Deliver an effective elevator pitch to connect and make a powerful first impression • Avoid making common elevator pitch mistakes when saying their elevator pitch • Increase self-confidence to connect and build rapport with individuals
LEARNING ACTIVITIES	<p>The online course consists of the theory with a range of interactive activities that include:</p> <ul style="list-style-type: none"> • Interactive activities to apply your learning to your situation • Draft your elevator pitch, edit and revise • Practice your elevator pitch and obtain feedback for improvement • View a video clip with reflections on your learning • Writing an Action Plan to achieve your career goals

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DURATION	Self-paced learning, approximately 2 hours
CERTIFICATE	Upon successfully finishing the complete course, students will receive a <u>Certificate of Professional Development</u> .
FURTHER INFORMATION	careercoaching.training hello@careercoaching.training

