



World-Class Certified Online Courses *Now Available!*



CCT Newsletter - August 2023

Welcome to the Career Coaching and Training newsletter.

We will use this monthly correspondence to express our thoughts on trending topics in the online learning world.

What is the most important driver of successful organizational transformation?

Organizations need continuous transformation and new ways of doing things that shape the success of the environment. Leaders drive workforce transformation through development, focusing on behavior, mindsets, and personal growth. With the competition for talent, organizations must create a continual learning culture to attract and retain the best employees.

There are new opportunities and challenges for businesses. I am inspired by the words of an entrepreneur I follow and respect, Stu McLaren, who says that the value of content is decreasing with ChatGPT and other generative AI tools. Information is scattered, sources are confusing, and individuals are overloaded. Content is no longer king.

Vision is the
art of seeing
what is invisible
to others.

Jonathan Swift



INSIGHTTIMER

Future trends in education and training

Many are bombarded with information overload that competes for our attention which serves little purpose... unless... drum roll, please.

Content is meaningful to your needs and is implemented to reach your goals

Career Coaching and Training's philosophy is to connect the learning to your workplace situation, develop your knowledge and skills, and support you in reaching your goals. Through the learning, you gain insight to grow and improve your performance. You transform into your higher self to reach your goals.

Our approach is to deliver results through:

- Online career and professional development content where the learning applies to your situation and goals through tailored activities.
- Webinars to make the content come alive with opportunities to interact, ask questions, and build connections with like-minded people.
- Career coaching services for groups and individuals to unlock their barriers with a personalized positive, solution-focused approach.

Position your business to help fill the gap between information and results

Career Coaching and Training positions itself to help fill the gap between the information in the course content and the results you want to achieve to fulfill your career goals. Learning is used to apply your knowledge to achieve goals to support you to transform into your future self, learn and develop, gain insight, and transform.

We have worked in education, training, and career coaching for over 36 years, and strive to help individuals reach their goals. We use all of our skills to motivate students to attend training programs and get results.

Sometimes obstacles stand in the way of achieving your goals and hinder your progress. You are stuck and need support to progress.

Career Coaching and Training offers a solution-focused personalized approach to overcoming barriers to achieve your goals.

This is my work! My Why and Career Coaching and Training's approach to your development.

To learn more about my Why, please listen to [Leah Shmerling's Personal Why here.](#)



Leah Shmerling's Personal Why...

Career Coaching and Training inspires individuals with their next steps to enhance their careers and lives. It manifests in the organization's learning culture and transformation.

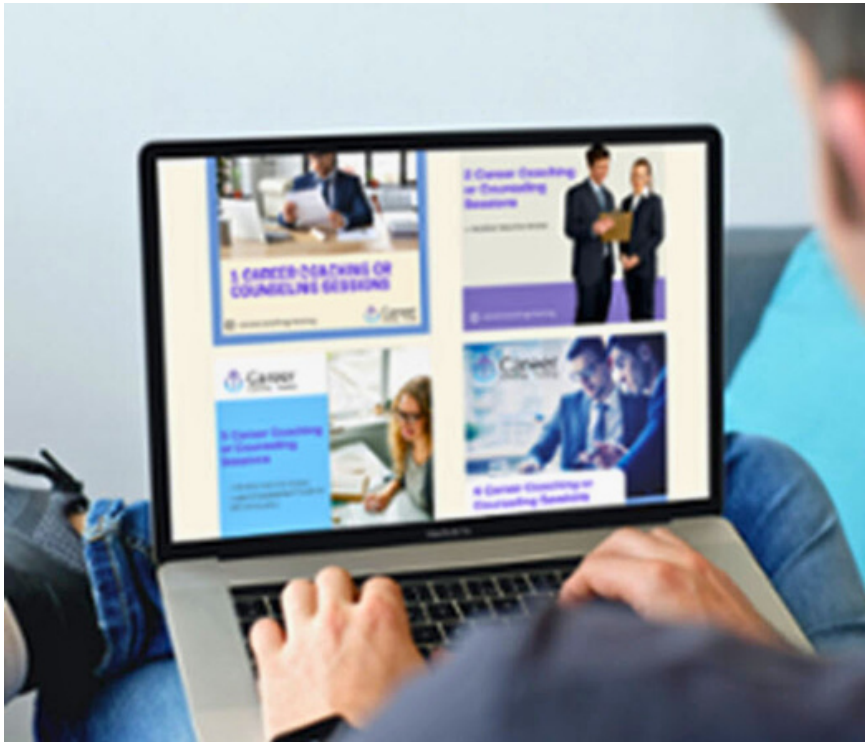
How do we know when we make progress? We attain knowledge and improve our skills through professional development and workplace learning, but we cannot measure our progress and transformation unless it is measurable.

The next newsletter will share the tool to measure progress and achievement through the **Path of Future Success™** model.

Next step

We would love to hear about your career goals and personal Why and training experiences.

Want to know more about Career Coaching and Training's online courses, webinars, and career coaching services? [Contact us.](#)



Are you stuck in your career or not sure of the next step?

Career Coaching and Training offers career coaching for individuals and small groups with a solution-focused approach and a personalised action plan to attain your goals.

[Download Catalogue](#)



Have questions? [Email](#)