Career
Coaching • Training

BUILDING A STRONG ONLINE COMMUNITY: APPLYING EDUCATIONAL PEDAGOGY TO ADAPT TO ONLINE INSTRUCTION	
BACKGROUND	Building an online community with students enables them to connect with the content, and with you the teacher/trainer, to share their ideas and answer each other's questions through discipline-specific conversations. Research shows that when students feel they belong to their academic community and matter to one another, they can find emotional, social, and cognitive support for one another, engage in dialogue and reflection more actively, and take ownership and responsibility of their own learning. Without a physical classroom, a student can feel isolated, alone in their educational journey, at risk disengaging from the learning, and perhaps withdraw from the program. Involvement in an online community strengthens their relationships, your rapport with the students, engagement, and skill development in your program.
COURSE CONCEPT	Building an online student community extends the relationships between students and teacher/trainer beyond the online class, where students take responsibility for their learning. They interact with each other in a designated online space, sharing opinions, perspectives, thoughts, and information. There is a sense of belonging and connectection to the program, engagement in the course, and skill development in your program to develop personally and in their career.
AUDIENCE	This course is designed for educators, teachers, lecturers, and trainers who need to adapt face-to-face to online teaching and increase their facilitation/training repertoire.
AIMS	• Create student engagement by building a strong online community where students connect with each other, the content, and you, the teacher/trainer • Create a safe online environment where students interact , share their ideas, and answer each other's questions to actively take ownership and responsibility of their learning
COURSE CONTENT	• Define an online community • Aims of your online community • Understanding online students • Features of an online community 1. Social presence • Establishing the class online culture • Online Class Etiquette 2. Cognitive presence 3. Teaching presence • Methods to establish a positive presence • Scope of teacher involvement in the online community

	• Building a Strong Online Student Community • Benefits of building a strong online community
LEARNING OUTCOMES	Upon completion of the course, participants will be able to: • Define an online community and identify the aims • Understand the online student's background, needs, and responsibilities • Identify the Features of an online community 1. Social presence 2. Cognitive presence 3. Teaching presence • Establish an online class culture • Establish and demonstrate online class etiquette methods to establish a positive presence • Define the scope of teacher/trainer involvement in the online community • Build a strong online student community and appreciate the benefits to students
LEARNING ACTIVITIES	The **online** course consists of the theory with a range of interactive activities that include: • Experiential learning activities • Individual exercises • Reflective practices • Writing an Action Plan to achieve your career goals
PROFESSIONAL STANDARDS FOR TEACHERS	6.2 Engage in Professional Learning and Improve Practice
DURATION	Self-paced learning, approximately 3 hours
ADDITIONAL PROFESSIONAL DEVELOPMENT	If you have specific and challenging issues, we can further assist with optional coaching sessions in a one-to-one or a small group session. Upon completing your full course or individual course, we offer ongoing supervision in your practice through our Career Coaching and Training membership program.
FURTHER INFORMATION	careercoaching.training hello@careercoaching.training